

We invite
you to
ragya





What is Ragya?

Ragya is the simplest way to discover & enjoy Hindustani classical music

A streaming platform dedicated to & exclusively crafted for
Hindustani classical music



Discovery Simplified

Ragya's automated Prahar playlists aid discovery of new music and artistes by listeners

Available Everywhere

Ragya is available on the web, iOS, Android as well as mac desktop apps



Listen as you please

The Browse interface allows listeners to listen to music of their favourite artistes, instruments or ragas

A quick look

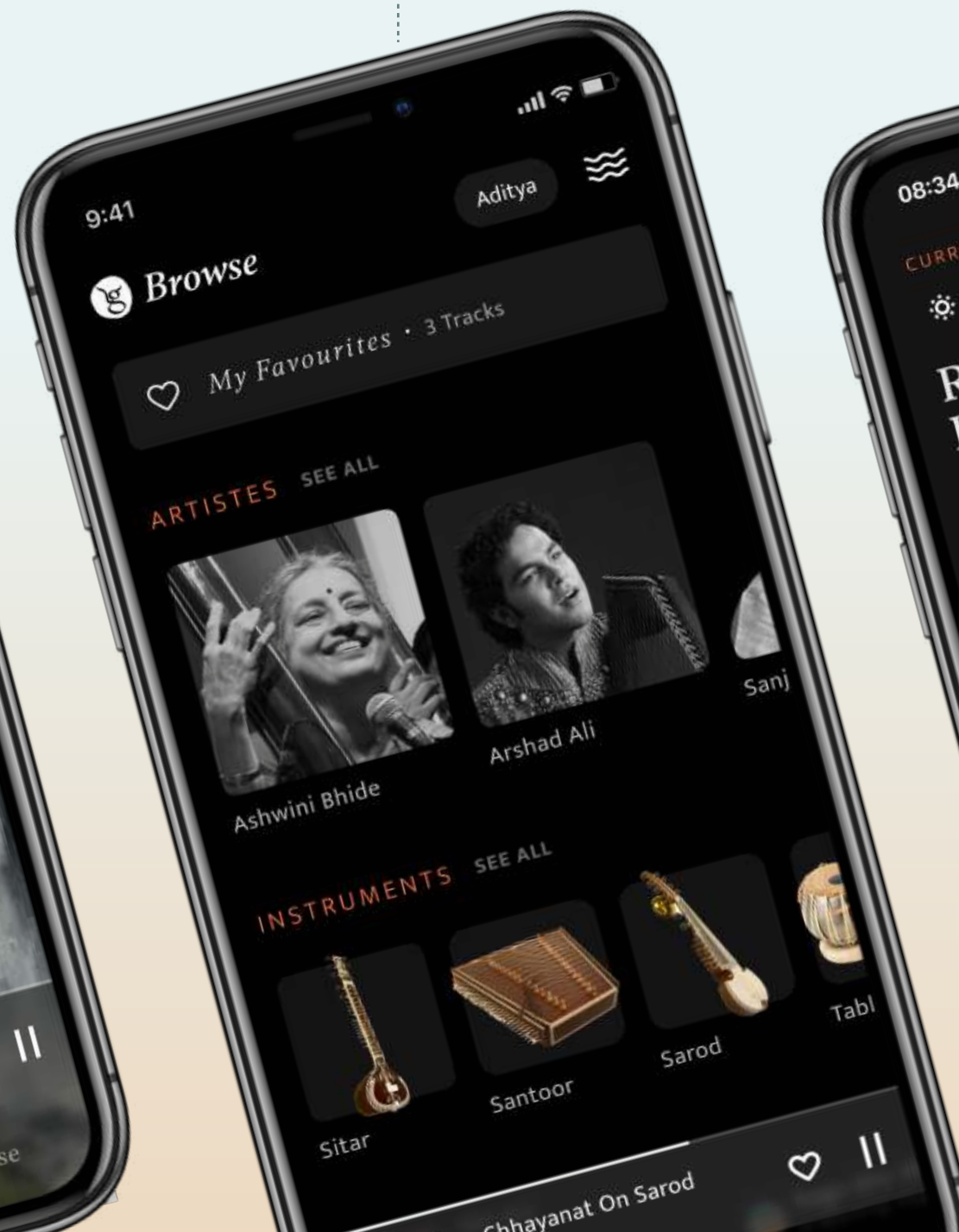
Prahar player

A default Ragya-special listening mode that plays renditions based on the time of the day



Browse

A view into the entire universe of music on Ragya, playable by artiste, instruments and ragas



Love from the community

Music for soul
★★★★★
Loved the app. The collection keeps mind relaxed.

to me ▾
Hey hi there,
I really really loved ur concept of Ragya.
Thanks for providing this to us - fans of indian classical music.
You are in a way helping to spread the rich heritage of indian classical music to new smart phone generation.
Thanks

Listening to your radio right now.. It's a great initiative. Kindly promote it as much as you can!
Love · Reply · Message · 10m

Indian Tiger
★★★★★ August 1, 2020
Congratulations for the innovative app. These kind of service especially when it's helping our artists is a welcome step. I am sure you will enrich the features further for the app. Please add other payment methods other than cards as well. All the best!

excellent work > Inbox x
to me ▾
Learnt about your website today.
Very good idea, of not providing an index, but a random selection. Well done. Excellent audio quality, and excellent background visuals too.

V to me ▾
I am addicted to Ragya now..I was never a classical music fan..somehow Ragya changed it

Just want to say your app is a great idea , been using it most days , thanks
27 Jun, 20:42
Thank you so much for your lovely message :) Glad you're enjoying Ragya.

Great UI, simple, sorted, uncluttered, pleasing
And a raag selection based on the time of the day
What else does a fellow classical music lover need?
Thank you 🌸 means a lot. Hope you continue to enjoy.

Compliments on providing such a fantastic service. Ragya was just what I desperately needed. Thank you so much for being there.
The app's design is brilliantly minimal & the images are a perfect complement to the compositions.

And please do let the people behind this know they they have done a WONDERFUL job at this
Cheers!
25 Jul, 00:38
Thank you. I'll convey it to the team :)

I LOVE what you guys have built! I've been looking for a way to get into Indian classical music, this is an awesome way to do it!

No words to say
★★★★★
14 Oct
Prash1282
Our search ends with this app. What you people have made is like a miracle for us. I was tired of getting the collections and then arranging the ragas based on their time to play. It was too much to do. But you guys have made it all available just at one click.

Thank you so much >
to me ▾
Dear sir....
Thank you so much for incredible Ragya !.....
No words...

You guys are brilliant. > Inbox x
to me ▾
What an initiative. Loads of love from my side.
How can I help?

★★★★★ March 12, 2021
Phenomenal app! I'm loving this! ❤️
★★★★★ September 22, 2020
Such a wonderful app. The most appreciative thing is that they don't have any audio adds in between, even for the free version. That really helps in keeping continuity in the mood set by the performances. Congrats for the great job 🙌

Using the app since 10 months now and I can't thank this app enough to make my lockdown mornings/evenings soulful ❤️
Thank you, the creators. 🙌

RAGYA APP RATINGS

 ★★★★★
4.8 • 29 Ratings

 ★★★★★
4.7 • 221 Ratings

IN THE MEDIA



INTERNATIONAL PUBLICATIONS



Why should you be on Ragya?

Share your creations with a global audience

Ragya is available globally and the prahar player streams music based on the timezone it is played in, so your music is sure to be discovered by a global audience.

Get listenership reports for your content

Get to know how for how long your tracks on Ragya were heard, and how many times they were marked favourite by listeners.

Earn respectable recurring revenue for a one-time effort

Ragya shares a significant part of the revenue with artistes, and there's no minimum bar on the payout, so you're sure to earn a recurring revenue.

Be discovered on an exclusive platform

Ragya's prahar player makes sure your music is played to listeners globally. Not just that, your profile and playlist in the Browse section makes sure you can be discovered and heard exclusively too.

Grow your content and legacy over time

As you keep adding content over time, Ragya becomes the one dedicated space for you to showcase yourself.

What to consider when sharing your content with us

Industry standard format

To ensure a high quality listening experience we recommend that you send us your audio files in a high bitrate in MP3, WAV or FLAC

All types of recordings

From baithaks to concerts to studio recordings, all kinds of records are acceptable on Ragya.

Renditions of all lengths

Renditions of all lengths are welcome, from short 5 min renditions to hours' long sessions

For more info, you could refer to the shared document 'Instructions for sharing files'

Artistes & organisations associated with Ragya



Ashwini Bhide
Deshpande



Satyasheel
Deshpande



Nityanand
Haldipur



Arun
Dravid



Sanjoy
Bandopadhyay



Matyas
Wolter



Anagha
Bhat



Rewa
Natu



Paul
Livingstone



Raja
Kale



Rajrupa
Chowdhury



Manjiri Karve
Alegaonkar



Pushkar
Lele



Mita
Nag



Ashwin
Srinivasan



Kaivalyakumar



Sanjeev
Abhyankar



Anuradha
Kuber



Uday
Bhawalkar



Abhisek
Lahiri



Arshad
Ali



Sanjeev
Chimmalgi



Harvinder
Sharma



Gauri
Pathare

and many more...





The simplest way to discover & enjoy Indian classical music

contact@ragya.com

www.ragya.com



FREQUENTLY ASKED QUESTIONS

Does the artiste have to pay any fees to Ragya to stream their music?

No, there is no fees of any kind that the artiste has to pay to sign up and add their music to Ragya. As a matter of fact, artistes will earn revenue from Ragya.

Does the music provided by the artiste have to be a studio recording only?

Not necessarily. The music can be a recording from a studio, a baithak or any other live performance as long as it is audible and clear and will be enjoyable for the listeners.

Does the music provided by the artiste have to be a recent recording?

No. The music can be as recent or as old. We also would love to include gramophone digitisations which might not be the best in quality in-terms of sound but are brilliant and/or rare presentations of the ragas.

Can the listeners download the music from Ragya?

No, songs being streamed on Ragya are not downloadable locally.

What is Ragya's business model?

Ragya is a 'freemium service' - which means a part of Ragya is free for everyone. However, the full catalog and features are unlocked when listeners purchase a subscription plan. The premium plan subscriptions are the source of Ragya's revenue.